

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - The Global Trade Show “Ame Gujarati - Fusion for Global Growth” on 27<sup>th</sup> & 28<sup>th</sup> July, 2013 at London - Stall design - Sanction of Rs.4,42,153/- (Rupees Four Lakhs Forty Two Thousand One Hundred and Fifty Three Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

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G.O.Rt.No. 820

Dated 25-10-2013

Read the following:-

1. From the Marketing Head, Kamnath, Mudranalaya Private Limited, Rajkot, Gujarat, Lr., Dated: 07-03-2013.
2. Government Letter No. 1931/PMU/A(2)/2013, YAT & C (PMU) Department, Dated: 08-05-2013.
3. M/s. Travel Tours Private Limited, Hyderabad, Invoice No. AI10072013000900, Dated: 26-07-2013.
4. M/s. Stark Communication (Cochin) Private Limited, Kochi, Invoice No. 13-14/132, Dated: 28-09-2013.

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**ORDER:**

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activities has been initiated by the State Government by putting up counters at various destinations, printing of brochures, posters, scrolls, hoardings etc. and participating in National and International events.

2. In the reference 1<sup>st</sup> read above, the Marketing Head, Kamnath, Mudranalaya Private Limited, Rajkot, Gujarat has invited the Government of Andhra Pradesh to participate in the Global Trade Show, “Ame Gujarati - Fusion for Global Growth” scheduled from 27<sup>th</sup> & 28<sup>th</sup> July, 2013 at The Great Hall, Wembley Stadium, London, UK being organized by the Kamnath Group.

3. In the reference 2<sup>nd</sup> read above, Government have agreed to participate in The Global Trade Show “Ame Gujarati - Fusion for Global Growth” on 27<sup>th</sup> & 28<sup>th</sup> July, 2013 at London with a stall space of 2x2 square meters @ Rs.1,97,000/- + 12.36% VAT and nominated the I/c Director of Tourism, A.P., Hyderabad to participate in the said event.

4. In the reference 3<sup>rd</sup> read above, M/s. Travel Tours Private Limited, Hyderabad has submitted bill for an amount of Rs.2,56,175/- towards travel expenditure of the Director of Tourism (I/c), A.P., Hyderabad and requested for the payment.

5. In the reference 4<sup>th</sup> read above, M/s. Stark Communication (Cochin) Private Limited, Kochi has submitted bill for an amount of Rs.1,85,978/- towards Designing of stall creative at “Ame Gujarati - Fusion for Global Growth” on 27<sup>th</sup> & 28<sup>th</sup> July, 2013 at London and requested for the payment.

6. Government after careful examination of the matter hereby sanction an amount of Rs.4,42,153/- (Rupees Four Lakhs Forty Two Thousand One Hundred and Fifty Three Only) and release as detailed below in connection with “Ame Gujarati - Fusion for Global Growth” on 27<sup>th</sup> & 28<sup>th</sup> July, 2013 at London:

1. An amount of Rs.1,85,978/- to M/s. Stark Communication (Cochin) Private Limited, Kochi towards Designing of stall creative at the venue.
2. An amount of Rs.2,56,175/- to M/s. Travel Tours Private Limited, Hyderabad towards travel expenditure incurred to the Director of Tourism, A.P., Hyderabad.

p.t.o

7. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 19-PMU- International Marts / Fairs and Festivals - 500 Other Charges - 503 - Other expenditure”.

8. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-6 above and disburse the same as detailed below through bank. The following are bank account details:

S.NO.	NAME OF THE AGENCY	BANK ACCOUNT DETAILS				AMOUNT Rs.
		Name	Branch	Account No.	IFSC Code	
1.	M/s. Stark Communication (Cochin) Private Limited, Kochi	Kotak Mahindra Bank Limited	M.G. Road, Ernakulam	0592 2000 0034 12	KKBK 0000 592	1,85,978/-
2.	M/s. Travel Tours Private Limited, Hyderabad	Axis Bank	Begumpet	008 0102 000 458 45	UTIB 000 000 8	2,56,175/-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s. Travel Tours Private Limited, Hyderabad.  
M/s. Stark Communications (Cochin) Private Limited, Hyderabad  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department,  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.  
The Accounts Officer, YAT & C (PMU - Claims) Department.  
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER